



**YUNAN
WU**

GRAPHIC/INDUSTRIAL/UI DESIGNER

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Savoy, 61874 Illinois

EDUCATION

- **MFA in Industrial Design | 09/2016 - Present**
University of Illinois at Urbana-Champaign
- **BEng in Industrial Design | 09/2012 - 07/2016**
South China University of Technology

WORK EXPERIENCE

- **Chamberlain Group, Inc, USA**
UX Design Intern | 05/2017 - 08/2017
 - Delivered a user-centered strategy providing intuitive interfaces when interacting with internet-connected hardware
 - Developed the structure and flow of the user experience for MyQ
 - Conducted user research for auto user test and delivered interactive demos independently
- **Huawei Technologies Co., Ltd, China**
UI Design Intern | 07/2015 - 09/2015
 - Designed and optimized the interface of Huawei App Center
 - Conducted market research and did competitive analysis on Huawei App Center, wrote a market analysis report

SKILLS

- **Design Methodology**
Group and individual presentation skills
Empathic modeling/research
Competitive market research
- **User Experience**
Wireframes, site maps, and storyboards
User research and testing
Interactive prototypes, personas, and scenarios
- **Rendering + Building**
Concept sketching and Marker rendering
Foam and wood model making

PORTFOLIO <https://www.yunanwu.net>

PROJECT EXPERIENCE

- **Interior Lighting Design for Audi**
Cooperated with AUDI AG | 09/2015 - 01/2016
 - Led research team, conducted market research and in-depth customer survey
 - Negotiated with the design team of AUDI AG to refine user models
 - Design adopted in design data bank of AUDI AG
- **Freya - Smart Adult Toy Design**
Design for Ailv Co., Ltd | 10/2015 - 01/2016
 - Defined product functions through research
 - Responsible for design, sketch and 3D modeling
 - Completed interaction framework and high-fidelity prototyping of website and APP
- **Runspeat - Music App for Running**
Independent Work | 06/2015 - 08/2015
 - Conducted questionnaire investigation and user interviews
 - Completed the framework of the whole interaction design and completed low-fidelity prototype design and high-fidelity interface design
 - Conducted user test and refined the details

AWARDS

- **Creativity Talents Award | 2013**
Awarded through Huawei design competition
- **First-class Scholarship | 2014**
Awarded to top 3% of all students in South China University of Technology

SOFTWARE

- Photoshop, Illustrator
Alias (Modeling), Keyshot (Rendering)
Sketch, Principle
Microsoft Series